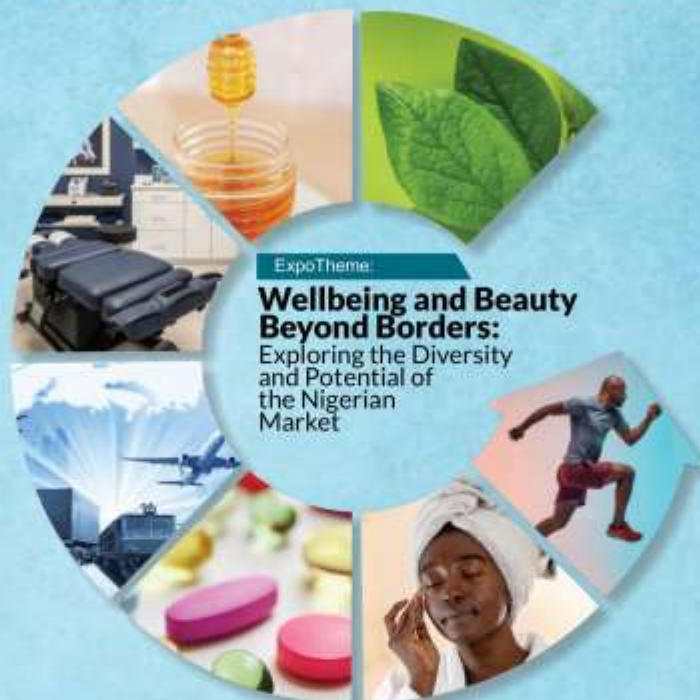




Corporate Wellbeing and Beauty Technologies Expo (CWBTE 2023)

November 21-23, 2023 | Eko Hotels and Suites, Victoria Island, Lagos, Nigeria

CWBTE Expo offers access to the African market for manufacturers overseas and for Nigerian manufacturers to the rest of Africa. Discover the latest innovations in wellness and beauty at the CWBTE 2023: A place where wellness meets beauty and ultimate expo for wellness and beauty enthusiasts.



ExpoTheme:

Wellbeing and Beauty Beyond Borders:
Exploring the Diversity and Potential of the Nigerian Market

Expo Features:

- ❑ 3 Days of Expo and Exhibitions
- ❑ 40+ speakers
- ❑ 70+ exhibiting companies
- ❑ 7+ plenary sessions
- ❑ Special technical sessions focused on improving employee wellbeing for improved corporate performance
- ❑ Podium presentation of research findings
- ❑ Human capacity development series: Training sessions on products formulation, products application, beauty treatments, how to setup your own business, using technology to solving supply chain management issues, workplace personality and effective communication, leadership excellence in the FMCG Industry

Why Attend and Exhibit?

- To expand market reach and customer base by exhibiting your products and services to the Nigerian audience.
- Learn from the local expertise, trends and innovations, and adapt offerings to meet the dynamic needs and preferences of the Nigerian market.
- Discover new brands and products that can enrich your offerings and satisfy your customers.
- Take advantage of our human capacity development series to train your employees through the short courses, workshops, panel discussions, and product demonstrations on various topics related to wellbeing and beauty offered at CWBTE.
- Share your knowledge and experience with the rest of the industry and showcase your thought leadership and authority in the field of wellbeing and beauty
- Network with other experts, manufacturers, distributors, retailers, practitioners and consumers, and to explore potential collaborations and partnerships.

Target Participants: Corporate Organizations, Health Tech Providers, Wellbeing Services Providers, Beauty & Medical Products Manufacturers, Distributors, Wholesalers, Retailers, Etc

Conference Rates	REGISTRATION	Early-Bird (Before Sept 30)	Normal (After Sept 30)
	Full conference Delegate pass	N140,000 (\$185)	N160,000 (\$210)
	Full Conference Exhibitor/Sponsor Delegate Pass	N120,000 (\$160)	N140,000 (\$185)
	Full conference Student pass	N20,000 (\$25)	N25,000 (\$35)
	1 Day Delegate Pass	N65,000 (\$85)	N75,000 (\$100)
	Visitor -exhibition only access	N0.00	N5000(\$10)

Exhibition Rates		Early-Bird (Before Sept 30)	Normal (After Sept 30)
	Booth Space (9sqm)	N1.1M (\$1310)	N1.1M (\$1310)
	Shell Scheme (9sqm)	N0.2M (\$270)	N0.3M (\$400)

OUR CAUSE (Owu Kingdom)



20% of All attendee registration fees shall go to charity in support of Humanitarian Works in the great Owu Kingdom of Abeokuta, Ogun State Nigeria.

This donation which shall be for the lifetime of this event is in support of the great vision of HRM Oba (Prof) Saka Matemilola, The Olowu of Owu, for the Kingdom through The Solace Foundation.

Host and Corporate Partners:



PR Strategist, Exhibition, Registration, Travel & Hospitality Partners



Call: +2348033588953, +2348117500154, +2349157653479

Email: sales@cwbtexpo.com, exhibit@cwbtexpo.com

Skype: live:cwbt, | LinkedIn, Facebook, Instagram, Twitter: - cwbt
WWW.CWBTEXPO.COM

TECHNICAL AGENDA

<https://cwbtextpo.com/register>

Pre-Expo Day 1 - Nov 19

ONSITE REGISTRATIONS & SHORT COURSES

AM - Activities Schedule:

07:30 Onsite Registrations
08:00 Short Courses – DAY 1

- Dynamic Strategic Planning Practice: Cracking the Code for Performance Excellence Today
- Workplace Personality and Effective Communication Using DISC

Pre-Expo Day 2 - Nov 20

ONSITE REGISTRATIONS, EXHIBITION SETUP & SHORT COURSES

AM - Activities Schedule:

01:30 Exhibition Setup
07:30 Onsite Registrations
08:00 Short Courses DAY 2

- Dynamic Strategic Planning Practice: Cracking the Code for Performance Excellence Today
- Workplace Personality and Effective Communication Using DISC
- Mastering The Art of A Flawless Make-Up

DAY 1 – Nov 21

ONSITE REGISTRATIONS, EXHIBITIONS, OPENING CEREMONY, WLS, & PANEL SESSIONS 1&2

AM - Activities Schedule:

07:30 Onsite Registrations
08:00 Visitors access to Exhibitions
08:30 Arrival of Guests
09:00 Reception Cocktail/Women Leadership Discussion Series – Topic - How to Boost Your Self-Esteem and Lead with Confidence

10.30 **Opening Ceremony**
Theme: Wellbeing and Beauty Beyond Borders: Exploring the Diversity and Potential of the Nigerian Market
Guest Presentations:
1. Making Skin Health A Priority For All
2. Living healthy to achieve wellness.
3. Solving distribution and supply chain challenges: opportunities, best practices and policy imperatives.
Good Will Messages & Sponsors Remarks on the Theme
Keynote Presentation on the Theme by the Special Guest of Honour

PM - Activities Schedule:

12.00 VIP Tour of Exhibitions
12:30 LUNCH
13:30 Panel Session 1: The role of an effective quality management system in FMCG Industries in Africa: ISO Certifications, Best practices and lessons for SMEs
15:00 Panel Session 2: The Women's Gold: Challenges and Opportunities for Nigeria's Shea Butter Industry
16:30 Networking Sessions and VIP Tour of Exhibitions
17:30 Exhibition Raffle Draw & Exhibition Hall Entertainment Activities/ End of Day 2 Exhibitions

DAY 2– Nov 22

ONSITE REG, EXHIBITION, TOPICAL SESSIONS, PANEL SESSIONS 3&4, TECHNICAL PAPERS, COCKTAIL

AM - Activities Schedule:

07:30 Onsite Registrations
 08:00 Visitors access to Exhibitions
 09:00 Topical /Basic/Applied Research Presentations: 3 presentations, 15min each, 10min QA
The latest trends and technologies in anti-aging, skin rejuvenation, and beauty enhancement. Rebranding, and Reinventing Wellbeing and Beauty Care Products for Emerging Markets
Edo State University – Cure for Prostate Cancer

10:30 Panel Session 3: *The future of beauty and wellness in Africa: Inclusive, personalized, and sustainable*

PM - Activities Schedule:

12:00 VIP Tour of Exhibitions
 12:30 LUNCH
 13:30 Panel Session 4: *Solving distribution and supply chain challenges Through Innovation: opportunities, best practices and policy imperatives.*
 15:00 Technical Papers Presentation Sessions
 16:30 Networking Sessions and VIP Tour of Exhibitions
 17:30 Exhibition Raffle Draw & Exhibition Hall Entertainment Activities/ End of Day 2 Exhibitions

DAY 3 – Nov 23

ONSITE REG, EXHIBITION, TOPICAL SESSIONS, PANEL SESSIONS 5&6, TECHNICAL PAPERS, AWARDS

AM - Activities Schedule:

07:30 Onsite Registrations
 08:00 Visitors access to Exhibitions
 09:00 Topical /Basic/Applied Research Presentations: 3 presentations, 15min each, 10min QA
The role of 3D printing and bio fabrication in creating realistic and sustainable beauty and skincare products and materials.
Advances in Digital Wellness: Global trend and opportunities for adoption in the African market.

10:30 Panel Session 5: *Leveraging Technology to Promote Employee Wellbeing and Productivity: Best Practices, Legal Aspects and Go-Forward Strategies.*

PM - Activities Schedule:

12:00 VIP Tour of Exhibitions
 12:30 LUNCH
 13:30 Technical Papers & Networking Sessions
 13:30 Exhibition Raffle Draw and Official End of Exhibitions.
 14:00 Dismantling of Exhibits
 19:00 African Leadership & Sponsors Award



SPONSORSHIP & EXHIBIT SPACE APPLICATION

November 21-23, 2023

Eko Hotels & Suites – VI, Lagos, Nigeria

FOR OFFICE USE ONLY

Booth #: _____

Signed by: _____

Priority #: _____

CWBTE (Giraffeconnect Nigeria Ltd).

Suite 1, Block B, Nigerian Railway Corp. HQ,

Alagomeji, Yaba, Lagos, Nigeria 105001,

Telephone: +234 (0) 803-358-9953 Email: sales@cwbtexpo.com,

VAT/TIN: 23979317-0001 RC: 1822842

INVOICE ADDRESS IF DIFFERENT

COMPANY NAME: _____

ADDRESS 1: _____

ADDRESS 1: _____

ADDRESS 2: _____

ADDRESS 2: _____

CITY: _____

CITY: _____

PROV/STATE: _____

PROV/STATE: _____

POSTAL/ZIP CODE: _____

POSTAL/ZIP CODE: _____

COUNTRY: _____

COUNTRY: _____

CONTACT NAME: _____

BILLING CONTACT: _____

JOB TITLE: _____

EMAIL: _____

EMAIL: _____

PHONE: _____

PHONE: _____

CELL: _____

EXHIBIT SPACE RATES (All rates are subject to 7.5% VAT)

AREA	SIZE (SQ. FT.)	RATE (CDN)
Ground Floor Level Exhibit Space	9 sqm. – 12 sqm.	N133,333/sqm.
Mezzanine Floor level Exhibit Space	9 sqm. – 12 sqm.	N100,000/sqm.
Table-Top (Ground floor or Mezzanine)	2 sqm	N150,000/sqm
Mezzanine/Ground Floor Level Exhibit Space Details Includes: floor space, electricity source, 24-hour roaming security, and 2 exhibitor badges with full access		
Shell Scheme	9 sqm. – 12 sqm only	N250,000/booth
Indoor Shell Scheme Details Includes: floor space, well-appointed hard wall shell scheme, Table, two (2) chairs, name board, daily janitorial, one (1) 1500-watt electrical outlet, 24- hour roaming security, and unlimited Event Client visitor pass invitations to attend the exhibition.		

PLEASE RESERVE THE FOLLOWING BOOTH SPACE FOR OUR COMPANY:

	Booth #	Dimensions	Total Space (sq. ft.)
1st Choice			
2nd Choice			
3rd Choice			

PLEASE RESERVE THE FOLLOWING SPONSORSHIP ITEMS FOR OUR COMPANY:

	Category	Item Name	Amount
1st Choice			
2nd Choice			
3rd Choice			

SUMMARY OF PRODUCTS

PRODUCT	BOOTH #(S)	SIZE (SQM)	RATE	TOTAL
Exhibit Space				
Shell Scheme				
Sponsorship				
PAYMENT TERMS Exhibitor/Sponsorship 50% of total Fees due immediately upon signature of the contract by Event Client The balance of 50% due and payable not later than 3 weeks before the event start date. If booking is received later than 3 weeks before the start date of the event, then all fees become due immediately upon signature by Event Client. Kindly pay to Giraffeconnect Nigeria Ltd - GTBank 0657517475 (NGN) or 0657517482 (USD). VAT/TIN: 23979317-0001 RC: 1822842			Subtotal	
			7.5% VAT (must be added to all orders)	
			TOTAL AMOUNT OF ORDER	

This contract is made up of the following: (1) this Booking Contract and any appendices hereto; and (2) the Terms and Conditions attached to this Booking Contract.

Having read and agreed the terms of this contract (including the Terms and Conditions), we the Event Client hereby agrees to purchase the Products listed above; and pay the Fees set out above in accordance with the Payment Terms set out above.

This Booking Contract must be signed by the organization's director or person authorized to purchase the Products on behalf of the Event Client. By signing this Booking Contract, you acknowledge that you have read and agree on behalf of the Event Client the terms of this contract including, for the avoidance of doubt, the attached Terms and Conditions

APPLICATION AUTHORIZATION

We hereby apply for sponsorship/exhibit space and other products at CWBTE 2023. We hereby agree to abide by the Terms and Conditions attached to this document.

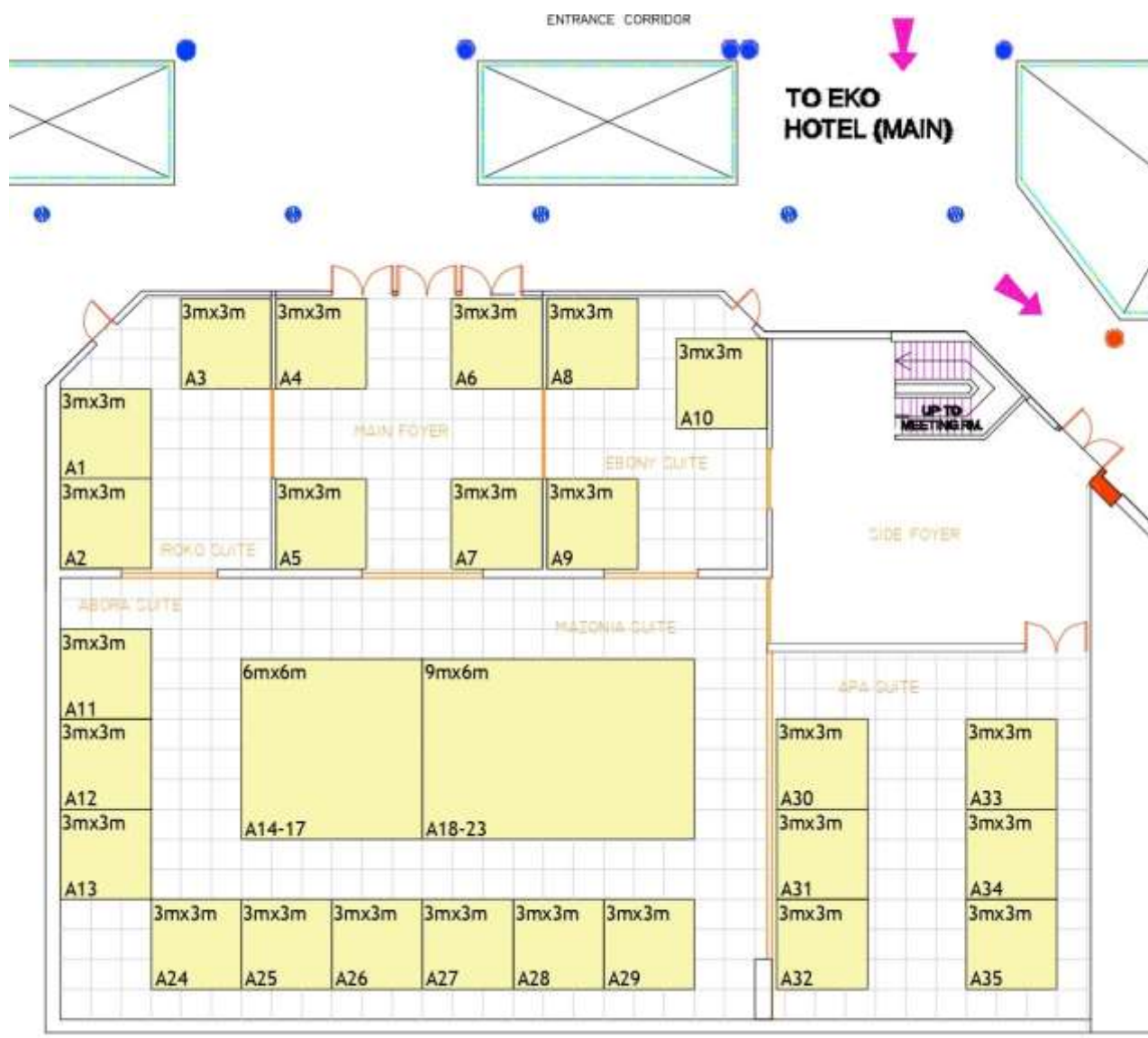
SIGNATURE: _____

DATE: _____

PRINT NAME: _____

JOB TITLE: _____

Exhibition Floor Map



List of Sponsorship items and Benefit Matrix

Benefits

Category	Event Venue Branding	Sponsor Advert in Brochure	Recognition in all events Promotional	MD/CEO Speaking Opportunity	Award Plaque	Logo Insert on website	9 SQM Booth – space only	Exhibition delegate badges
Diamond Sponsor (>N7 Mln)	√	√	√	√	√	√	√	5
Platinum Sponsor (>N5.0m - N7.0m)	√	√	√	√	√	√		4
Gold Sponsor (>N3.0m - N5.0m)	√	√	√		√	√		2
Silver Sponsor (>N2.0m - N3.0m)		√	√		√	√		1
Bronze Sponsor (N1.0m - N2.0m)			√		√	√		

Sponsorship Items Under Each Sponsorship Category

(A) Platinum Sponsor > N7.0m

- (P1) Opening Ceremony (Multiple) N7,500,000
- (P2) Exclusive sponsorship of Opening Ceremony N15,000,000
- (P3) Conference Bags (Multiple) N7,500,000
- (P4) Exclusive sponsorship of Conference Bags N15,000,000

(B) Diamond Sponsor >N5.0m - N7.0m

- (D1.1) Panel Session 1 N5,000,000
- (D1.2) Panel Session 2 N5,000,000
- (D1.3) Panel Session - Women Leadership Series N5,000,000
- (D1.4) Panel Session 4 N5,000,000
- (D1.5) Panel Session 5 N5,000,000
- (D1.6) Panel Session 6 N5,000,000
- (D1.7) Panel Session 7 N5,000,000
- (D2) Policy Round Table N5,000,000
- (D3) Dinner and Awards N7,000,000

(C) Gold >N3.0m - N5.0m

- (G1) Cocktails (Multiple) N4,000,000
- (G2) Registration booth (Multiple) N4,000,000
- (G3) Expo Brochure N4,500,000
- (G4) Sponsorship of 15 lecturers, Reg, travel and accommodation N4,500,000
- (G5) Sponsorship of newspapers publications N5,000,000
- (G6) Sponsorship of delegate badges N3,500,000

(D) Silver >N2.0m - N3.0m

- (S1) Sponsorship of 20 students, Reg, travel and accommodation N3,000,000
- (S2) Delegates lunch sponsorship days 1 N3,000,000
- (S3) Delegates lunch sponsorship days 2 N3,000,000
- (S4) Delegates lunch sponsorship days 3 N3,000,000
- (S5) Sponsorship of coffee breaks (multiple slots) N2,000,000
- (S6) Sponsorship of conference pens N2,000,000

(E) Bronze N1.0m - N2.0m

- (B1) Sponsorship of directional floor branding N1,500,000
- (B2) Sponsorship of delegates notepads N1,500,000
- (B3) Sponsorship of lanyards N2,000,000

CWBTE Events – Physical and Hybrid Event Terms and Conditions

Definitions

In these T&C:

The following terms have the meaning set out in the Booking Contract: **Event Client, Event, Exhibitor Products, Fees, Event Host** and **Sponsorship Products. Parties** are Event Host and Event Client.

Additional Terms means any user, technical or operational information or guidelines relating to the Event and/or the Venue and/or the Event Platform notified by the Event Host to the Event Client in writing (including by email), including without limitation any rules and procedures relating to health and safety, security and general use of the Venue and any Event Platform rules and procedures relating to advertising, acceptable use and content guidelines, anti-harassment policies, contribution and messaging policies, security and general use of the Event Platform.

Affiliate means in relation to a Party, any entity that directly or indirectly controls, is controlled by, or is under common control with that Party from time to time.

Applicable Laws means all laws applicable in the country or countries of performance of these T&C, including all legislation, statutory instruments, regulations, regulatory policies, guidelines and codes of practice and any other requirements of any relevant government or governmental or regulatory agency, applicable to the performance of these T&C.

Booking Contract means the booking contract for the provision of exhibitor products, sponsorship products and/or advertising, as applicable, at (or in relation to) the Event and any appendices to the Booking Contract.

Event Platform means the event website, event app or other platform designated to hosting any virtual aspects of the Event.

Exhibits means any articles, items or materials (whether in physical or digital form) exhibited, displayed or made available at the Event by the Event Client including any exhibition stand and if a Event Client Occupier (defined in Appendix 3) is using the Space (defined below), their exhibits.

Force Majeure Event means any circumstance beyond the Event Host's reasonable control including, without limitation, acts of God, flood, drought, earthquake or other natural disaster, the outbreak of an epidemic or pandemic (and any measures adopted by municipal, provincial or federal governments, legislatures, public health or other competent authorities that are designed to limit the extent or impact of such pandemic or epidemic), terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations, collapse of buildings, fire, explosion or accident, any labour or trade dispute, strikes, industrial action or lockouts, interruption or failure of a utility or major technical outage or transportation service, lack of commodities or supplies, vendor or software failure or systems outage, speaker or participant cancellation or withdrawal, or any other event which causes the whole or a substantial part of the Venue to be closed to the public or which otherwise adversely impacts the Event, including (without limitation) by making it impossible or unlawful to host the Event at the Venue and / or on the planned date.

Media Partner means a Event Client which has agreed to provide Advertising Content to the Event Host.

T&C means the Booking Contract, these terms and conditions and, to the extent applicable, the Media Partner Terms, the Virtual Terms and the Event Client Occupier Terms (defined in Clauses 5 and 7).

Venue means the exhibition hall or area in which the Event shall take place.

1 These T&C

- 1.1 Our events, whether physical or virtual are directed at business professionals and are not directed at individuals, consumers or children. **By entering into these T&C you warrant and represent that you are a business professional and have authority and power to legally bind the Event Client to these T&C.**
- 1.2 These T&C set out the terms on which the Event Client agrees to exhibit at, sponsor, or provide Advertising Content in respect of, the Event. If any element of the Event is made available virtually to remote delegates additional terms shall also apply as set out in Clause 5. These T&C shall come into force on the day the Event Host receives a copy of the Booking Contract which has been signed by the Event Client or when an appropriate electronic signature is applied in respect of the Event Client through such electronic signatures application as is adopted by the Event Host from time to time (the **Effective Date**) and shall, unless terminated earlier in accordance with these T&C, expire 30 days after the later of: (a) completion of the Event; (b) if applicable, the end of the Dismantling Period (as defined in Clause 4.7); (c) if applicable, the date on which content and materials relating to the Event are no longer accessible by the Event Client on the Event Platform; or (d) if applicable, the date the Media Partner has delivered any post-Event Advertising Content to the Event Host (the **Term**). For the avoidance of doubt, the Event Host may in its sole discretion accept or reject any Booking Contract submitted to it by the Event Client. If the Event Host rejects the Booking Contract, it will refund to the Event Client any Fees paid by the Event Client and these T&C shall terminate automatically. Any additional terms and conditions provided to the Event Host by the Event Client and not agreed by the Parties in the Booking Contract shall not have legal effect and shall be deemed withdrawn by the Event Client upon entry into these T&C. For clarity, obligations in respect of Event delegates are set out in the separate Delegate T&C.

2 General

- 2.1 The Event Client shall not, and shall ensure that its representatives shall not, cause any physical damage to the Venue, the Space (if applicable) or any property of the Event Host or any other sponsor or exhibitor. The Event Client is responsible for the cost of making good any such physical damage, whether caused by itself or third parties engaged on its behalf.
- 2.2 The Event Client shall comply with:

- (a) Applicable Laws including, for the avoidance of doubt, all applicable data privacy and data protection laws or regulations; and
- (b) any Additional Terms (together with all instructions from time to time from the Event Host, Venue management or security personnel or from the Event Platform operator or administrator during the operation of the Event).

3.2.1 The Event Host shall only use the Event Client's representatives' (including any Event Client speaker's) personal data in accordance with its privacy policy. The Event Client will ensure that each of its representatives has read this privacy policy - details of this are available at www.cwbtexpo.com/privacy-policy/.

3.2.2 The Event Client acknowledges that only the Event Host has the right to photograph, video or take audio recordings of the Event and, if applicable, the Event Platform.

3 Exhibitors

- 3.1 This Clause 4 applies only if the Event Host has agreed to provide Exhibit booth spaces to the Event Client in the Booking Contract.
- 3.2 The Event Host shall provide the Event Client with the Exhibit spaces or shell scheme in accordance with the terms of the Booking Contract. Such provision shall be to a standard of reasonable skill and care and in accordance with Applicable Laws.
- 3.3 The Event Host shall, in its sole discretion, allocate space at the Venue between exhibitors (**Space**). Subject always to the Event Client's compliance with these T&C, the Event Host grants the Event Client a licence to occupy the Space (or an equivalent right to occupy Space under any Applicable Law) solely to the extent necessary to display the Exhibits in order to promote the Event Client's business (or the business of any Event Client Occupier approved pursuant to paragraph 3 of the Event Client Occupier Terms in Appendix 3) for the duration of the Term.
- 3.4 The Event Host reserves the right to make alterations to the lay-out or floor plan of the Event and the position of the Space in the Venue in its sole discretion and at any time prior to or during the Event. Equipment may not extend into the aisles, over the aisles, or across other exhibitor space and any heights and depths specified by the Event Host must be observed. The Event Client shall ensure that all Space and Exhibits are in keeping with the general character of the Event. If any Exhibit (including, for the avoidance of doubt, any audio and visual content) is determined by the Event Host to be offensive or inappropriate, the Event Client must promptly cease use of such Exhibit.
- 3.5 The Event Client shall ensure that the Space is staffed by competent, and appropriately trained and vetted, representatives of the Event Client during the opening hours of the Event, and that such representatives shall conduct the Event Client's business from the Space only, and not from any other area in the Venue. Event Host reserves the right to refuse admission to, or to eject from, the Event (whether physical or virtual) any Event Client attendee who in its sole opinion places the Event Client in breach of these T&C, damages property or who represents a security risk, nuisance or annoyance to the running of the Event.
- 3.6 Allocation of the Space by the Event Host shall not imply that the Event Host accepts or endorses the proposed Exhibits. The Event Host may, at the expense of the Event Client, alter, exclude and/or require to be removed any Exhibit, if, in its opinion (acting in good faith), it is necessary to do so in the interests of the Event or to comply with Applicable Laws.
- 3.7 The Event Client shall install at its sole cost any Exhibits during the period for the installation of Exhibits at the Venue, as notified by the Event Host to the Event Client and remove such Exhibits during the period for removal of all Exhibits from the Venue, as notified by the Event Host to the Event Client (the **Dismantling Period**).
- 3.8 To the maximum extent permitted by Applicable Laws, all Exhibits shall be at the sole risk of the Event Client and the Event Host assumes no responsibility for any loss or damage thereto.

4 Virtual Terms

If any part of the Event is to be held virtually, the Parties agree to comply with the additional terms set out in Appendix 1 (the **Virtual Terms**).

5 Sponsorship Products

- 5.1 This Clause 6 applies only if the Event Host has agreed to provide Sponsorship Products to the Event Client in the Booking Contract.
- 5.2 The Event Host shall provide the Event Client with the Sponsorship Products in accordance with the terms of the Booking Contract. Such provision shall be to a standard of reasonable skill and care and in accordance with Applicable Laws.

6 Media Partner Terms and Event Client Occupier Terms

- 6.1 If the Event Client is a Media Partner, the Parties agree to comply with the terms of Appendix 2 (**Media Partner Terms**).
- 6.2 If the Event Client wishes to request the use of Space by a Event Client Occupier (defined in Appendix 3), the Parties agree to comply with the terms of Appendix 3 (**Event Client Occupier Terms**).

7 Intellectual property rights

7.1 The Parties acknowledge that, as between them:

- (a) each Party owns all intellectual property rights owned or created by that Party (or on a Party's behalf):
 - (i) prior to the Effective Date; or
 - (ii) during the Term, independently from the performance of that Party's obligations or exercise of its rights under these T&C,
- (**Background IPR**), and neither Party shall have any rights in respect of the other's Background IPR other than those granted pursuant to Clauses 8.4 and 8.5. For clarity, as between the Parties:
- (i) all intellectual property rights in Media Partner Brands (as defined in paragraph 4 of the Media Partner Terms) shall be Event Client's

Background IPR; and (ii) if applicable, all intellectual property rights in the Event Platform shall be deemed to be Event Host Background IPR; and

(b) the Event Host owns:

- (i) all intellectual property rights in Advertising Content, Event Host Content (as defined in paragraph 7 of the Media Partner Terms) and (in each case, save in respect of any Event Client Background IPR incorporated therein); and
- (ii) any other intellectual property rights generated or developed by the Event Host, or by a third party on the Event Host's behalf, in connection with the Event or otherwise pursuant to these T&C (including all recordings and broadcasts made in respect of the Event, including of speakers and presentations), but excluding Event Client Event Content (defined below),

(the **Event Host's New IPR**); and

(c) the Event Client owns:

- (i) any material, information, data or content (in each case, whether digital or hard copy), including any presentation deck, technical papers, photograph, video or audio recording, generated or produced by or on behalf of the Event Client and provided or made available to the Event Host by the Event Client for use in respect of the Event (other than Advertising Content) (**Event Client Event Content**); and
- (ii) any other intellectual property rights generated or developed by the Event Client, or by a third party on the Event Client's behalf, in connection with the Event or otherwise pursuant to these T&C, which are not Event Host's New IPR.

7.2 Each Party agrees to assign to the other (or on request, to the relevant rights holder) with full title guarantee all legal and beneficial title and interest that Party has or may have in or relation to any intellectual property rights expressed to be owned by the other Party in accordance with Clause 8.1 from the date of its creation, whether in existence now or created in the future throughout the world for the full duration of the applicable IPR (including any renewals or extensions thereof) together with the right to claim damages for past infringement of or other unlawful use(s) of such. The Event Client shall also procure such additional assistance and other steps as may be necessary from the Event Client's employees, contractors and other representatives to ensure that such intellectual property rights vest in the Event Host as provided for in Clause 8.1.

7.3 The Event Client shall ensure that all moral rights in any Event Client Event Content arising under applicable intellectual property laws (including statute and common law), including, but not limited to, the *Patent Act* (Nigeria), the *Trademarks Act* (Nigeria), the *Copyright Act* (Nigeria), the *Integrated Circuit Topography Act* (Nigeria) and the *Industrial Design Act* (Nigeria) or similar rights existing under the laws of any jurisdiction are waived unconditionally and irrevocably and are not asserted.

7.4 To the extent that the Event Host owns the relevant intellectual property rights, the Event Host hereby grants to the Event Client for the Term a non-exclusive, non-transferable, non-sublicensable, revocable and royalty-free licence to: (a) subject to sub-clause (b), use the Event Host's Background IPR and the Event Host's New IPR solely to the extent necessary for the Event Client to participate in the Event as contemplated by these T&C; and (c) to use intellectual property rights owned by the Event Host in Advertising Content and Event Host Content solely for the purposes permitted under (and subject to) the Media Partner Terms, subject to any branding guidelines and instructions notified by the Event Host to the Event Client.

7.5 The Event Client hereby grants (or shall procure the grant) to the Event Host:

- (a) an irrevocable, non-exclusive, freely-transferable, worldwide and royalty-free licence (with the right to freely sub-license) to use, copy, distribute, disclose to third parties, reproduce (including, for the avoidance of doubt, in any advertising or promotional material relating to the Event or in connection with any other events held by the Event Host), adapt, translate or modify all intellectual property rights in and to Event Client Event Content (together with any Event Client Background IPR incorporated or embedded in Event Client Event Content), for the Event Client's and its Affiliates' business purposes for as long as such intellectual property rights subsist (and this licence shall survive termination of these T&C);
- (b) for the Term a non-exclusive, non-transferable, worldwide and royalty-free licence (without the right to sub-license, other than to its subcontractors or Affiliates) to use Media Partner Brands and Media Partner Content solely for the purposes permitted under (and subject to) the Media Partner Terms; and
- (c) to the extent Media Partner Brands (or any other Event Client Background IPR) is incorporated or embedded in UGC (or is otherwise incorporated or embedded in the Event Platform), a perpetual, non-exclusive, freely-transferable, worldwide and royalty-free licence (with the right to freely sub-license) solely to use such Event Client Background IPR within the UGC (or which is otherwise incorporated or embedded in the Event Platform) for the Event Host's and its Affiliates' business purposes (and this licence shall survive termination of these T&C).

7.6 The Event Client warrants that the Event Client Event Content (and any UGC its employees or other representatives generate in respect of the Event) will not infringe the copyright or any other right of any third party or breach any contract or duty of confidence, data protection law or the *Security of Information Act* (Nigeria) or other legislation relating to national security, or be inappropriate, obscene, defamatory or otherwise unlawful.

7.7 Any posts, messages or other materials, information or data supplied or uploaded on the Event Platform or other UGC will be considered non-confidential and the Event Host has the right to use, copy, distribute and disclose such UGC to third parties for any purpose.

8 Confidentiality

Each Party undertakes that it shall not, at any time during the Term and for a period of three (3) years thereafter, disclose to any person any confidential information concerning the business, affairs, customers, Event Clients or suppliers of the other Party (including, for the avoidance of doubt, these T&C) (**Confidential Information**) for any other purpose other than to exercise its rights and perform its obligations

under or in connection with these T&C. Notwithstanding the foregoing, a Party may disclose the other Party's Confidential Information:

- (a) to its employees, officers, representatives or advisers who need to know such information for the purposes of exercising the Party's rights or carrying out its obligations under or in connection with these T&C, provided that the disclosing Party ensures that its employees, officers, representatives or advisers to whom it discloses the other Party's Confidential Information comply with this Clause 9;
- (b) to its Affiliates if the disclosing Party is the Event Host, provided that the Event Host ensures that any such Affiliate complies with this Clause 9; and
- (c) as may be required by Applicable Laws.

9 Fees and payment

- 9.1 The Event Client shall pay the Fees on the terms specified in the Booking Contract. All Fees are exclusive of applicable taxes and the Event Client shall pay a sum equal to the amount of such sales or equivalent tax chargeable, in addition to the Fees.
- 9.2 The Event Client shall make all payments of the Fees to the Event Host without any deduction or withholding for or on account of tax (a **Tax Deduction**), unless a Tax Deduction is required by law. If a Tax Deduction is required by law to be made by the Event Client, the amount of Fees due from the Event Client shall be increased to an amount which (after making any Tax Deduction) leaves an amount equal to the Fees which would have been due if no Tax Deduction had been required.
- 9.3 In the event that Event Client does not pay any part of the Fees by the relevant due date specified in the Booking Contract, the Event Host may (without prejudice to any other rights the Event Host may have):
- (a) charge the Event Client interest on any amounts which are due and unpaid, at a rate per year of 3% above the then current Inter Bank Lending rate, calculated daily from the due date until the date of payment;
 - (b) refuse to provide any Exhibitor Products or Sponsorship Products;
 - (c) prohibit the Event Client from displaying any Exhibits and/or occupying the Space and/or block the Event Client from using the Event Platform;
 - (d) use the Event Platform or Space in such a way as the Event Host deems fit and recover from the Event Client any expense incurred in so doing; and/or
 - (e) exercise a general lien on any property of the Event Client at the Venue in respect of all monies, including claims for damages, which may be due or payable by the Event Client to the Event Host in connection with the Event.

10 Changes to the Event

The Event Host reserves the right, in its sole discretion, to change the Venue, format, content or timing of the Event programme, the virtual location or hosting medium of the Event or Event Platform or the identity of any speakers or exhibitors for any reason and without liability to the Event Client, provided that the Event, as altered, is similar to the Event as originally advertised. For the avoidance of doubt, in these circumstances, the Fees shall remain payable in full to the extent not already paid, and the Event Host shall not be required to refund the Event Client for any proportion of the Fees or otherwise be held liable for any other costs or expenses incurred by the Event Client in connection with the Event.

11 Cancellation by the Event Client

In the event that the Event Client wishes to cancel its participation in the Event, the Event Client shall give the Event Host prior written notice of the same (**Event Client Cancellation Notice**). Depending on the date of receipt of the Event Client Cancellation Notice, and provided the Event Client has not already paid the relevant Fees pursuant to Clause 10, the Event Client shall pay to the Event Host a cancellation charge equal to the amount of Fees due and payable by the Event Client as at the date of receipt of the Event Client Cancellation Notice (and for the avoidance of doubt any amounts paid prior to such date, such as any deposit or pre-paid charges, shall not be refundable).

12 Cancellation or postponement by the Event Host

- 12.1 The Event Host reserves the right to postpone or cancel the Event pursuant to Clause 13.2 below at any time and for any reason during the Term and will provide the Event Client with notice of any such postponement or cancellation in writing (including by email) as soon as is reasonably practicable in advance of the Event.

12.2 If the Event Host:

- (a) postpones the Event and the Event Client can no longer attend the postponed Event (and Event Client shall respond to the Event Host as soon as reasonably practicable following receipt of such postponement notice), the Event Host shall issue the Event Client with a credit note to the value of all Fees paid by the Event Client to the Event Host; or
- (b) cancels the Event, the Event Host shall issue the Event Client with a full refund of all Fees paid by the Event Client to the Event Host.

The Event Client acknowledges that the remedies described in this Clause 13.2 are the Event Client's exclusive remedies in the event of postponement or cancellation by the Event Host, and (to the maximum extent permitted by Applicable Laws) in no event shall the Event Host be liable for any loss, delay, damage or other liability incurred by the Event Client in connection with the Event Host's postponement or cancellation of the Event, howsoever arising, including but not limited to the Event Client's accommodation and travel costs.

13 Force Majeure Events

- 13.1 The Event Host shall not be in breach of these T&C nor liable for any delay in performing, or failure to perform, any of its obligations under these T&C if such delay or failure results from a Force Majeure Event. In such circumstances, the Event Host shall use its reasonable endeavours to

notify the Event Client of the relevant circumstances and likely duration and consequences of the Force Majeure Event as soon as reasonably practicable. Without prejudice to Clause 14.2 the time for performance by the Event Host of these T&C shall be extended by a period equivalent to the period during which performance of the Event Host's obligation has been delayed or failed to be performed.

13.2 If a Force Majeure Event occurs (or in the Event Host's opinion, acting in good faith, is likely to occur) and results (or is likely to result) in the Event being unable to take place as contemplated by these T&C, the Event Host may, in its sole discretion:

- (a) change the timing, date, Venue, virtual location or hosting medium of the Event or the Event Platform, provided that the Event, as altered, is similar to the Event as originally advertised. For the avoidance of doubt, if the Event Host exercises its right to change the Event pursuant to this Clause 14.2(a), this shall not entitle the Event Client to cancel its participation in the Event, or make any claim for refunds or otherwise against the Event Host; or
- (b) cancel the Event, in which case the Event Host shall issue the Event Client with a full refund, or a credit note to the value of, all Fees paid by the Event Client to the Event Host. The Event Client acknowledges that refund or a credit note in respect of all Fees paid by the Event Client is the Event Client's exclusive remedy if the Event Host cancels pursuant to this Clause 14.2(b).

14 Indemnity

The Event Client indemnifies the Event Host and each of its Affiliates against all liabilities, costs, expenses, damages and losses, whatsoever and howsoever arising, whether in contract, tort or otherwise, directly or indirectly, suffered or incurred by the Event Host or any of its Affiliates in connection with:

- (a) any breach by the Event Client of Clause 3.1 (*General*);
- (b) any claim made by a third party against the Event Host or any of its Affiliates for actual or alleged infringement of a third party's intellectual property rights (including, for clarity, any rights in know-how) arising out of or in connection with the Event Client's performance of its obligations or exercise of its rights under these T&C (save to the extent caused by a breach of these T&C by the Event Host);
- (c) any unauthorised use of the Event Platform;
- (d) any claim otherwise made against the Event Host or any of its Affiliates by a third party arising out of or in connection with the Event Client's performance of its obligations or exercise of its rights under these T&C (save to the extent caused by a breach of these T&C by the Event Host); and
- (e) any claim otherwise made against the Event Host or any of its Affiliates by or on behalf of an Event Client Occupier (defined in Appendix 3) in respect of its use of Space or otherwise in connection with an Event (save to the extent caused by a breach of these T&C by the Event Host).

15 Limitation of liability

15.1 Subject to Clause 16.2:

- (a) the Event Host's total, aggregate liability whether arising in contract, tort (including negligence), misrepresentation, restitution or otherwise under or in connection with these T&C shall be limited to 100% of the Fees paid by the Event Client; and
- (b) the Event Host shall not be liable to the Event Client for any: (i) loss of profits, loss of sales or business, loss of agreements or contracts or loss of anticipated savings (whether directly or indirectly arising); (ii) loss of or damage to goodwill or reputation (whether directly or indirectly arising); or (iii) any indirect or consequential loss.

15.2 Notwithstanding any provision to the contrary, nothing in these T&C shall exclude or limit the liability of the Event Host for death or personal injury caused by the Event Host's negligence or for fraud or for any liability that may not be limited or excluded by Applicable Laws.

15.3 All warranties, conditions and other terms implied by law are, to the fullest extent permitted by Applicable Laws, excluded from these T&C. In particular the Event Host gives no warranty, representation or other assurance in relation to: (a) the presence or location of any exhibitor, sponsor or attendee, (b) the number or mix of exhibitors, sponsors or attendees, and/or (c) the results or benefits (commercial or otherwise) that may be associated with being an exhibitor, sponsor, media partner or attendee in respect of the Event.

15.4 If any part of the Event is to be held virtually and notwithstanding any other provision in these T&C, to the maximum extent permitted by Applicable Laws, the Event Host shall not be liable for: (a) any loss or damage due to temporary unavailability of the Event Platform as per paragraph 10 of the Virtual Terms; (b) any loss or damage caused by any content on the Event Platform (including content available to download or from third party links); (c) libelous or unlawful postings made on the Event Platform; or (d) any postings on the Event Platform which infringe the intellectual property rights of others.

16 Insurance

16.1 The Event Client shall arrange and maintain its own insurance against all relevant risks and in respect of each of its obligations under these T&C for the duration of the Term.

16.2 If the Event Client is allocated Space at the Venue, as a minimum, the insurance cover required by Clause 17.1 must provide public liability insurance cover of at least N5,000,000 in respect of damage or loss for any reason, including negligence.

16.3 The Event Client shall promptly produce, upon the Event Host's request, evidence of the insurance cover required by Clause 17.1.

17 Termination of these T&C

17.1 Without prejudice to its other rights and remedies under these T&C, the Event Host may immediately terminate these T&C by issuing written notice to the Event Client if:

- (a) the Event Client commits a material breach of any of its obligations under these T&C (including failure to pay any part of the Fees in accordance with Clause 10) and has not remedied such breach (if capable of remedy) within seven (7) days of being required to do so by written notice; the Event Client or any other person takes a step with a view to: (i) the Event Client entering into a voluntary liquidation (other than a members' voluntary winding up for the purposes of a reconstruction of its affairs), presentation of a winding up petition, or dissolution; (ii) the appointment of an administrator, monitor, receiver, manager or administrative receiver or other encumbrancer over the Event Client, or the enforcement of any security over, the whole or any part of its assets or property of the Event Client, (iii) the Event Client proposing or entering a scheme, restructuring plan, reconstruction and arrangement, composition or other arrangement for the benefit of its creditors or a class of creditors; or (iv) the commencement of any procedure analogous to any of the above in any jurisdiction with respect to the Event Client; the Event Client's financial position deteriorates so far as to reasonably justify the opinion that its ability to perform any of its obligations under these T&C is in jeopardy; or the Event Client conducts itself in such a way so as to (in the reasonable opinion of the Event Host) bring the Event Host, any Affiliate of the Event Host or the Event into disrepute. For the avoidance of doubt, these T&C shall automatically terminate in the event of cancellation by the Event Host pursuant to Clause 13 or Clause 14.2(b).
- (b) Upon termination of these T&C for any reason, the Event Client shall: (a) pay all outstanding Fees without deduction or set-off, except where these T&C were terminated pursuant to Clause 13 or Clause 14.2(b); (b) remove all its property and content (including any Exhibits) from the Venue and / or the Event Platform immediately, failing which such property and content may be removed by the Event Host at the Event Client's expense; and (c) immediately cease using the Event Host's Background IPR and the Event Host's New IPR.
- (c) The following Clauses shall survive termination of these T&C: Clauses 8.5(a) and 8.5(c) (Intellectual property rights); Clause 9 (Confidentiality); Clause 15 (Indemnity); Clause 16 (Limitation of liability); and Clause
- (d) 19.11 (Governing law and jurisdiction).
- (e) General Neither Party shall be or be deemed to be an agent of the other Party. Neither Party shall hold itself out as having authority or power to bind the other Party in any way. Either Party may publicly announce or otherwise inform third parties of the Event Client's attendance at the Event without the other Party's prior written consent. The Event Host may at any time, set off any liability of the Event Client to the Event Host against any liability of the Event Host to the Event Client, whether either liability is present or future, liquidated or unliquidated. If the liabilities to be set off are expressed in different currencies, the Event Host may convert either liability at a market rate of exchange for the purpose of set-off. Any exercise by the Event Host of its rights under this Clause 19.3 shall not limit or affect any other rights or remedies available to it under these T&C or otherwise.
- (f) These T&C constitute the entire agreement between the Parties and supersedes and extinguishes all previous agreements, promises, assurances, warranties, representations and understandings between them, whether written or oral, relating to its subject matter. If there is a conflict between the terms of any of the documents that form part of these T&C, the documents shall have the following order of precedence: (a) the Booking Contract, (b) these Event Terms and Conditions; (c) the Media Partner Terms and the Virtual Terms (to the extent applicable); and (d) any Additional Terms. If any provision or part-provision of these T&C is or becomes invalid, illegal or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these T&C. The Event Client shall not assign or sub-contract any rights under these T&C or sublet the Space or permit the Event Platform or Space to be used by any other person or company without the prior written consent of the Event Host. No person other than a Party to these T&C may enforce these T&C, except where a right is expressed to be in favour of an Affiliate of the Event Host. Nothing in these T&C shall constitute or be construed as constituting a partnership or joint venture between the Event Host and the Event Client nor shall authorise either Party to enter into contractual relationships or incur obligations on behalf of the other Party. Timing of notices: (a) notices sent by post shall be effective on the earlier of: (i) actual receipt; and (ii) five (5) business days from mailing within Nigeria; (b) notices sent by email shall be effective upon the generation of a receipt notice by the recipient's server or, if such notice is not so generated, upon delivery to the recipient's server provided the sender has not received any undeliverable message; and (c) notices delivered by hand shall be effective on delivery.
- (g) These T&C and any dispute arising from or in relation thereto shall be governed by, and shall be construed and interpreted in accordance with, the laws applicable in the Lagos State and the federal laws of Nigeria applicable in such province, excluding the choice of law rules of such province and the Parties hereby irrevocably and unconditionally attorn to the exclusive jurisdiction of the courts of Law of Lagos State in Ikeja.

Appendix 1 – Virtual Terms

The Event Host shall, in its sole discretion, allocate space and content on the Event Platform between exhibitors and sponsors (**Space**), which shall also be deemed to be **Space** for the purpose of these T&C. Subject always to the Event Client's compliance with these T&C, the Event Host grants the Event Client a non-exclusive right to exhibit and promote the Event Client's business using the Space on the Event Platform for the duration of the Term.

- 1 The Event Host reserves the right to make alterations to the Event Platform including to the position, prominence and lay-out of any Event Client content, materials or advertising without notice in the Space, in its sole discretion and at any time prior to or during the Event.
- 2 The Event Client shall ensure that the Space is accessed by appropriately trained representatives of the Event Client. Event Host reserves the right to refuse access to, or to block from, the Space any Event Client attendee who in its sole opinion places the Event Client in breach of these T&C, undertakes (or seeks to undertake) any unauthorised access to systems or content (including in respect of other exhibitor, sponsor or attendee content) or who represents a security risk, nuisance or annoyance to the operation of the Event Platform. The Event Host reserves the right to suspend or remove access or block access to the Event Platform, Space or Exhibits at any time for any reason.
- 3 The Event Client is solely responsible for ensuring it has the required technical capacity and systems availability to enable access and ensure continual access to the Event Platform.
- 4 The Event Client is responsible for ensuring that access by its representatives to the Event Platform is kept secure if the Event Host issues them with a username and password (or other access keys or credentials). The username and password are confidential and remain the property of the Event Host and must not be shared, assigned or transferred to any third party without the Event Host's permission in writing. The Event Client acknowledges it must not permit the sharing of any username and password (or other access keys or credentials) and accepts that it will be wholly liable for any acts carried out or omitted to be carried out using those usernames, passwords, keys and credentials. Should the Event Client become aware of any unauthorised use or other breach of security, the Event Client will immediately notify the Event Host in writing (including by email).
- 5 The Event Client shall not, and shall ensure that its representatives shall not interfere with or cause damage to the Event Platform, including but not limited to attempting to circumvent security, hack into or otherwise disrupt or corrupt any computer system, server, website, router or other device, whether knowingly or recklessly. The Event Client is responsible for the cost of making good any such damage, whether caused by itself or third parties engaged on its behalf.
- 6 The Event Client shall not and shall ensure its representatives shall not procure or transmit the sending of any unauthorised or unsolicited advertising or promotional content or material through the Event Platform that has not been pre-agreed in writing (including by email) by the Event Host.
- 7 The Event Host reserves the right to monitor and moderate the Event Platform (including UGC) but is under no obligation to monitor, moderate or otherwise oversee the Event Platform.
- 8 The Event Client shall not download, store, reproduce, transmit, display, copy, distribute, exploit or use the Event Platform and/or any contribution contained in the Event Platform for the Event Client's own commercial gain, use the Event Platform and/or any contribution in any manner other than in compliance with these T&C, or infringe the Event Host's intellectual property rights or those of any third party in relation to its use of the Event Platform and/or any content.
- 9 The Event Client acknowledges and agrees that the Event Platform is provided "as is" and that Event Host cannot guarantee that the Event Platform will operate continuously, without interruption, securely or without errors and that the Event Host is not liable for any temporary unavailability or disruption to the Event Platform.
- 10 The Event Client acknowledges that the Event Host does not endorse or accept responsibility for any content or use of the Event Platform, or any goods or services identified, described or advertised on the Event Platform and is not responsible for ensuring that the Event Platform or any information on it or relating to it is accurate or kept up to date.

Appendix 2 – Media Partner Terms

- 1 Unless otherwise agreed in writing, Media Partner must provide copies of all Advertising Content (together with proposed channels and usage) seven (7) days in advance of publication for prior written approval by the Event Host. **Advertising Content** shall be all material and content generated or produced by or on behalf of the Media Partner for its promotion of the Event, including all content referenced as such in the Booking Contract or otherwise agreed by the Parties to be produced by the Media Partner for such purposes, but excluding Event Client Event Content.
- 2 Save in relation to post-Event editorial (if applicable) all Advertising Content must be published prior to the start date of the Event for pre-Event exposure, unless otherwise agreed in writing.
- 3 Prior to Media Partner sending any Advertising Content by email, Media Partner must first send a test copy of the email to the Event Host for written approval by the Event Host (including by email) and the Event Host shall have the right to make any amendments that it, acting reasonably, considers necessary. The Event Host's marketing contact must also be copied into the distribution list of all Advertising Content sent by email.
- 4 Media Partner will provide to the Event Host trade marks and logos in both PNG and JPEG format in high definition (**Media Partner Brands**, and all materials relating to the Media Partner Brands provided to Event Host being the **Media Partner Content**) within seven (7) days of the Effective Date.
- 5 During the Term, Media Partner hereby grants the Event Host a non-exclusive, royalty free licence to use all intellectual property rights in the Media Partner Brands and Media Partner Content on its website and in the promotion of the Event subject to any instructions or brand guidelines as may be reasonably notified to the Event Host by Media Partner (**Event Advertising**). All such Event Advertising will be at the Event Host's sole discretion and subject to receipt of the Media Partner Content from Media Partner in accordance with paragraph 4 above. The Event Host acknowledges that nothing in these T&C shall confer on the Event Host any right of ownership in the Media Partner Brands or the Media Partner Content.
- 6 Media Partner warrants that it owns or is licensed to use all Media Partner Brands and Media Partner Content for the purposes of these T&C and that the Media Partner Brands and Media Partner Content shall not infringe the intellectual property rights of any third party, be defamatory, indecent or otherwise unlawful.
- 7 During the Term, the Event Host hereby grants Media Partner a non-exclusive, royalty free licence to use any content or material supplied by the Event Host to Media Partner including any Event Host trade marks or logos (**Event Host Content**) solely for incorporation within the Advertising Content for the uses approved by Event Host pursuant to paragraph 3 above and subject to any other instructions or brand guidelines as may be reasonably notified to Media Partner by the Event Host. Media Partner acknowledges that nothing in these T&C shall confer on Media Partner any right of ownership in the Event Host Content or rights to use Event Host Content other than as set out above.
- 8 Press passes issued by the Event Host for the Event are for the registered representative only and are not transferable. Press passes will only be issued to those who have valid press/media accreditation and all press passes are issued in accordance with the terms and conditions for the press passes issued by the Event Host from time to time. Representatives will be required to present valid accreditation onsite.
- 9 Press pass registration forms must be received by the Event Host at least seven (7) days prior to the Event.
- 10 The Event Host retains the right to limit or ban the access of press to the Event and/or any individual sessions at the Event.
- 11 In any editorial, Media Partner is required to name the Event as the information source, accredit the Event Host as the event Event Host, and send a copy of any article(s) to the Event Host within fourteen (14) days of publication.

UGC

The Parties acknowledge that certain functionality made available on the Event Platform (for example chat functionality, collaboration tools and content generation tools) may enable Event Client employees or other representatives (including any Event Client speakers) to generate content called as User Generated Content (UGC) and that UGC may be embedded and / or incorporated into Event Host Event content or the Event Platform and Event Host shall have a right to continue to use UGC independently of Event Client for future events and for its other business purposes or those of its Affiliates, as provided in Clause 8.7.

Appendix 3– Event Client Occupier Terms

The Event Client may request that another corporate, exhibitor or sponsor occupies part or all of the Space (or shares the Event Client's use of the Space) on the Event Client's behalf (each a Event Client Occupier) in accordance with paragraph 3 below.

The Event Client shall notify the Event Host of each proposed Event Client Occupier in writing (including by email), such notice to be sent to the Event Host contact details specified on the Booking Contract at least thirty (30) days in advance of the start of the Event by providing the company name, company number, registered office address and country of incorporation of each proposed Event Client Occupier.

The Event Host may in its sole discretion accept or reject any proposed Event Client Occupier for any reason, including after the Effective Date (which may be due to the outcome of any sanctions screening or such other checks which the Event Host may undertake in respect of the proposed Event Client Occupier). The Event Host shall notify the Event Client of its acceptance or rejection of each Event Client Occupier request in writing (including by email) as soon as is reasonably practicable in advance of the Event.

If the Event Host accepts the Event Client Occupier pursuant to paragraph 3 above, subject always to the Event Client's compliance with these T&C, the Event Host grants the Event Client a right to sub-lease the Space or any part of it to such Event Client Occupier, provided that: the Event Client procures that the Event Client Occupier is made aware of and complies with these T&C; and

any obligation expressed to be owed by the Event Client under these T&C shall apply to each Event Client Occupier as if it was the Event Client. For the avoidance of doubt, the Event Client shall be wholly liable at all times for any breach of these T&C by a Event Client Occupier, and any other acts or omissions of a Event Client Occupier in connection with the Event.

The Event Host reserves the right, in its sole discretion, to require that any Event Client Occupier enter into a separate contractual arrangement with the Event Host in respect of the Event Client Occupier's use of Space in respect of the Event, including as a pre-condition to its acceptance of a Event Client Occupier pursuant to paragraph 3 above.