



Corporate Wellbeing and Beauty Technologies Expo

# CWBT EXPO 2024

**Theme: "The Power of Wellbeing and Beauty:  
Empowering Africans to Thrive"**

**Venue/Location:**  
Eko Hotels and Suites,  
Victoria Island, Lagos, Nigeria

**Dates:**

12-13 May, 2024 - Pre-Expo Training Courses

14-15 May, 2024 - Expo and Exhibition

16 May - Fun and Fitness Activities

+2348033588953  
+2348186258754  
+2348105686734  
+44 7724 259987

**Contact Us**

For Speaking, Exhibition and Sponsorship Opportunities

✉ [organiser@cwbtexpo.com](mailto:organiser@cwbtexpo.com)

✉ [sales@cwbtexpo.com](mailto:sales@cwbtexpo.com)

✉ [cwbtexpo@gmail.com](mailto:cwbtexpo@gmail.com)

📱📧🌐 cwbtexpo  
🌐 [www.cwbtexpo.com](http://www.cwbtexpo.com)

## DELEGATES REGISTRATION RATES

Free Visitor Pass – Registration is Free – [www.cwbtexpo.com/register](http://www.cwbtexpo.com/register)

**Full Delegate Pass - Full Access** (2 Days Expo + 1 Day Outdoor Fitness & Fun Session+ 3 Lunch Tickets) N120,000  
**Delegate Pass- Expo only** (2 Days Expo Only+ 2 Lunch Tickets) N80,000

**Delegate Life Pass.** 2 Days Expo and Exhibition Only, NO Lunch Tickets. NO Fun and Fitness Session N40,000

**Day-3 Fun and Fitness Ticket** N40,000

**Lunch Ticket** (1 Day) N20,000

**Day-1 Full Delegate Pass** (1 Day Expo Only+ 1Lunch Ticket) N40,000

**Day-2 Full Delegate Pass** (1 Day Expo Only+ 1Lunch Ticket) N40,000

**Day-1 Delegate Life Pass** (1 Day Expo Only, No Lunch Ticket) N25,000

**Day-2 Delegate Life Pass** (1 Day Expo Only, No Lunch Ticket) N25,000

### SHORT COURSES REGISTRATION FEES

Discounted Short Course Fees

1-Day Short Course Mastering the Art of Flawless Makeup N80,000

2-Days Short Course – DSPP (Planning) N230,000

2-Days Short Course – WPEC (Workplace Personality) N230,000

### EXHIBITION BOOTHS RATES

Special limited time Discounted Exhibition Booth Rates

Tabletop N150,000

Half inside booth N250,000 (4.5sqm)

Full inside booth N500,000 (9sqm)

Half Outside booth N200,000 (6 sqm)

Shell scheme (both space plus construction) N250,000 (*Note: Each shell scheme comes with 2 chairs, 1 table, 2 spot lights, 1 waste bin, 1 light socket and company name printed on the Fascia*)

Exhibition Floor Map



## List of Sponsorship items and Benefit Matrix

Benefits

Category	Event Venue Branding	Sponsor Advert in Brochure	Recognition in all events Promotional	MD/CEO Speaking Opportunity	Award Plaque	Logo Insert on website	9 SQM Booth – space only	Exhibition delegate badges
Diamond Sponsor (>N7 Mln)	✓	✓	✓	✓	✓	✓	✓	5
Platinum Sponsor (>N5.0m - N7.0m)	✓	✓	✓	✓	✓	✓		4
Gold Sponsor (>N3.0m - N5.0m)	✓	✓	✓		✓	✓		2
Silver Sponsor (>N2.0m - N3.0m)		✓	✓		✓	✓		1
Bronze Sponsor (N1.0m - N2.0m)			✓		✓	✓		

### Sponsorship Items Under Each Sponsorship Category

#### (A) Platinum Sponsor > N7.0m

- (P1) Opening Ceremony (Multiple) N7,000,000
- (P2) Exclusive sponsorship of Opening Ceremony N15,000,000
- (P3) Conference Bags (Multiple) N7,000,000
- (P4) Exclusive sponsorship of Conference Bags N15,000,000

#### (B) Diamond Sponsor >N5.0m - N7.0m

- (D1.1) Panel Session 1 N5,000,000
- (D1.2) Panel Session 2 N5,000,000
- (D1.3) Panel Session - Women Leadership Series N5,000,000
- (D1.4) Panel Session 4 N5,000,000
- (D1.5) Panel Session 5 N5,000,000
- (D2) Topical Session N5,000,000
- (D3) Dinner and Awards N7,000,000

#### (C) Gold >N3.0m – N4.0m

- (G1) Cocktails (Multiple) N4,000,000
- (G2) Registration booth (Multiple) N4,000,000
- (G3) Expo Brochure N3,500,000
- (G4) Sponsorship of 15 speakers, reg, travel and accommodation N3,500,000
- (G5) Sponsorship of newspapers publications N3,000,000

#### (D) Silver >N2.0m - N3.0m

- (S1) Sponsorship of 20 students, reg, travel and accommodation N3,000,000
- (S2) Delegates lunch sponsorship days 1 N3,000,000
- (S3) Delegates lunch sponsorship days 2 N3,000,000
- (S4) Delegates lunch sponsorship days 3 N3,000,000
- (S5) Sponsorship of delegate badges N2,000,000

#### (E) Bronze N1.0m – N2.0m

- (B1) Sponsorship of directional floor branding N1,000,000
- (B2) Sponsorship of delegates notepads N1,000,000 (In kind)
- (B3) Sponsorship of lanyards N1,000,000 (In kind)
- (B4) Sponsorship of coffee breaks (multiple slots) N1,500,000
- (B5) Sponsorship of conference pens N1,000,000 (In kind)

**Call: 08033588953 (Innocent), 08083400581 (Nkem), 08104266502 (Ifeoluwa) 08089954197 (Olubunmi), 08105686734 (Feji)**



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# CWBT EXPO 2024

## SPONSORSHIP & EXHIBITION

### Booking Form

May 14-15, 2024

Eko Hotels & Suites – VI, Lagos, Nigeria

FOR OFFICE USE ONLY

Booth #: \_\_\_\_\_

Signed by: \_\_\_\_\_

Priority #: \_\_\_\_\_

**CWBTE (Giraffeconnect Nigeria Ltd).**

Suite 1, Block B, Nigerian Railway Corp. HQ,

Alagomeji, Yaba, Lagos, Nigeria 105001,

Telephone: +234 (0) 803-358-9953 Email: [sales@cwbtexpo.com](mailto:sales@cwbtexpo.com),

[organiser@cwbtexpo.com](mailto:organiser@cwbtexpo.com),

VAT/TIN: 23979317-0001 RC: 1822842

COMPANY NAME: \_\_\_\_\_

#### INVOICE ADDRESS IF DIFFERENT

ADDRESS 1: \_\_\_\_\_

ADDRESS 1: \_\_\_\_\_

ADDRESS 2: \_\_\_\_\_

ADDRESS 2: \_\_\_\_\_

CITY: \_\_\_\_\_

CITY: \_\_\_\_\_

PROV/STATE: \_\_\_\_\_

PROV/STATE: \_\_\_\_\_

POSTAL/ZIP CODE: \_\_\_\_\_

POSTAL/ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BILLING CONTACT: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

PHONE: \_\_\_\_\_

CELL: \_\_\_\_\_

### EXHIBIT SPACE RATES (All rates are subject to 7.5% VAT)

AREA	SIZE (SQ. FT.)	RATE (CDN)
Inside Exhibit Hall Booths	9 sqm	N500,000 per booth
Booths outside	6 sqm	N200,000 per booth
Table-Top (Ground floor or Mezzanine)	2 sqm	N150,000 per space
Mezzanine/Ground Floor Level Exhibit Space Details <i>Includes: floor space, electricity source, 24-hour roaming security, and 2 exhibitor badges with full access</i>		
Shell Scheme	9 sqm	N250,000/booth
Indoor Shell Scheme Details <i>Includes: floor space, well-appointed hard wall shell scheme, Table, two (2) chairs, name board, daily janitorial, one (1) 1500-watt electrical outlet, 24- hour roaming security, and unlimited Event Client visitor pass invitations to attend the exhibition.</i>		

PLEASE RESERVE THE FOLLOWING BOOTH SPACE FOR OUR COMPANY:

	Booth #	Dimensions	Total Space (sq. ft.)
1st Choice			
2nd Choice			
3rd Choice			

PLEASE RESERVE THE FOLLOWING SPONSORSHIP ITEMS FOR OUR COMPANY:

	Category	Item Name	Amount
1st Choice			
2nd Choice			
3rd Choice			

SUMMARY OF PRODUCTS

PRODUCT	BOOTH #(S)	SIZE (SQM)	RATE	TOTAL
Exhibit Space				
Shell Scheme				
Sponsorship				

PAYMENT TERMS

Exhibitor/Sponsorship

50% of total Fees due immediately upon signing of the contract by Event Client  
The balance of 50% due and payable not later than 3 weeks before the event start date. If booking is received later than 3 weeks before the start date of the event, then all fees become due immediately upon signature by Event Client. Kindly pay to Giraffeconnect Nigeria Ltd - GTBank 0657517475 (NGN) or 0657517482 (USD). VAT/TIN: 23979317-0001 RC: 1822842

Subtotal	
7.5% VAT (must be added to all orders)	
TOTAL AMOUNT OF ORDER	

**This contract is made up of the following: (1) this Booking Contract and any appendices hereto; and (2) the Terms and Conditions attached to this Booking Contract.**

Having read and agreed the terms of this contract (including the Terms and Conditions), we the Event Client hereby agrees to purchase the Products listed above; and pay the Fees set out above in accordance with the Payment Terms set out above.

This Booking Contract must be signed by the organization's director or person authorized to purchase the Products on behalf of the Event Client. By signing this Booking Contract, you acknowledge that you have read and agree on behalf of the Event Client the terms of this contract including, for the avoidance of doubt, the attached Terms and Conditions

APPLICATION AUTHORIZATION

We hereby apply for sponsorship/exhibit space and other products at CWBTE 2023. We hereby agree to abide by the Terms and Conditions attached to this document.

SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

**Call: 08033588953 (Innocent), 08083400581 (Nkem), 08104266502 (Ifeoluwa) 08089954197 (Olubunmi), 08105686734 (Feji)**





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MARK THIS DATE

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MAY- 14-15- 2024

@ EKO HOTELS & SUITE, VI, Lagos

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## Registration & Exhibition Booths Rates

Exhibition Visitor Free Pass - Valid till February 25, 2024

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**Full Delegate Pass – Full Access** **N120,000**

(2 Days Expo + 1 Day Outdoor Fitness & Fun Session+ 3 Lunch Tickets)

**Delegate Pass- Expo only** **N80,000**

(2 Days Expo Only+ 2 Lunch Tickets)

**Delegate Lite Pass** **N40,000**

2 Days Expo and Exhibition Only,  
NO Lunch Tickets. NO Fun and Fitness Session

**1 Day Delegate Lite Pass** **N25,000**

(1 Day Expo Only, No Lunch Ticket. No Fun & Fitness Session)

### Optional Tickets

**Day-3 Fun and Fitness Ticket** **N40,000**

**Lunch Ticket (1 Day)** **N20,000**

Special limited time discounted Exhibition Booth Rates – Offer valid till January 31, 2024!

**Table top N150,000 (Normal rate N200,000)**

**Half booth N300,000 (4.5sqm) (Normal rate N400,000)**

**Full booth N600,000 (9sqm) (Normal rate N800,000)**

### Contact Us

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